



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

Contract # 327819

Schedule Dates 08/22/12-08/27/12
Advertiser Pol/Iss/Priorities USA Action (16513)
Agency Mundy Katowitz Media (1954)
Product Political - Issue (1068)
Brand ISS/PRIORITIES USA ACTION (128581)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name PLACEMENT, MEDIA
Phone/Fax /
CPE 321/340/1521
Account Types National/Political
Billing Type Standard
Comments PRIOR ACT USA 8/21

Date Entered 08/20/12
Last Modified 08/21/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06287742
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,250.00
Net Total \$12,750.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Aug. 2012 8 Spots \$11,300.00
Sep. 2012 2 Spots \$3,700.00
Grand Total: 10 Spots \$15,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/24/12-08/24/12	5	1:00	10:59p- Channel 11 News AT 11P						1			1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	LATE NEWS/1	8/20/12
2.0	Normal Line / Spot	08/24/12-08/24/12	5	1:00	5:59A- Channel 11 News 6am						1			1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 6-7A/2	8/20/12
3.0	Normal Line / Spot	08/27/12-08/27/12	5	1:00	5:59A- Channel 11 News 6am		1							1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 6-7A/3	8/20/12
4.0	Normal Line / Spot	08/27/12-08/27/12	5	1:00	7:30P- WHEEL OF FORTUNE 6am		1							1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730P/4	8/20/12
5.0	Normal Line / Spot	08/23/12-08/23/12	5	1:00	5:59A- Channel 11 News 6am					1				1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 6-7A/5	8/20/12
6.0	Normal Line / Spot	08/22/12-08/22/12	5	1:00	5:59A- Channel 11 News 6am				1					1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 6-7A/6	8/21/12
7.0	Normal Line / Spot	08/22/12-08/22/12	5	1:00	12:37A- Late Night				1					1	\$400.00	\$400.00	Pittsburgh (WPXI)	LATE NIGHT/7	8/20/12
8.0	Normal Line / Spot	08/22/12-08/22/12	5	1:00	4:58A- Channel 11 News 5am				1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530A/8	8/20/12
9.0	Normal Line / Spot	08/22/12-08/22/12	5	1:00	5:59A- Channel 11 News 6am				1					1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 6-7A/9	8/20/12
10.0	Normal Line / Spot	08/22/12-08/22/12	5	1:00	7:30P- WHEEL OF FORTUNE 6am				1					1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730P/10	8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.